

Enterprize 2012 National Business Plan Competition Official Rules

- I. Eligibility
 - II. Requirements
 - a. Business Plan
 - b. Presentation
 - III. Deadlines
 - IV. Notice of Intellectual Property
 - V. Disqualification
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I. Eligibility

- a. The Enterprize Canada 2012 Business Plan Competition is open to all students currently enrolled in a university or community college on a full-time basis in the current academic year (2011/2012) working on an undergraduate degree/diploma. Those who had graduated with an undergraduate degree no earlier than May 2010 are also eligible to compete, but must be participating with members who are attending or who have attended the same university. At least one member of the team must be enrolled in an undergraduate program at a post-secondary institution at the time of the competition (November 2011-February 2012)
- b. Teams must consist of 2 to 6 members.
- c. Each team must represent one university.
- d. The business must not have operated for more than 3 years prior to submitting its business plan to Enterprize Canada 2012.
- e. Teams who have competed in Enterprize Canada competitions in the past but did not advance to the semi-final round of competition are eligible to compete again.

II. Requirements

- a. Business Plan
 - i. Business plan is to be submitted on December 3, 2011 by 11:59pm in order to compete in the qualifying rounds.
 - ii. Teams must limit the length of their business plan to 10 pages. This does not include a title page, the table of contents, and appendices. Addition 5 pages of appendices are permitted. Pages must be numbered.
 - iii. The title page must contain the company name and logo, a mailing address, and the names, phone numbers, and e-mail addresses of all team members.
 - iv. The document must be submitted in Microsoft Word (.doc only) or Adobe Acrobat PDF format using Arial, font size 12, one inch all-around margins, and double spacing.
 - v. Written submissions may be in English or French, but please be aware that translations may be necessary to accommodate presentations.
- b. Presentation
 - vi. Ten successful teams from each region will be asked to prepare a 15-minute verbal presentation as a supplement to their written presentation at the Regional Qualifying Round as well as National Semi-final and Final Rounds of competition.
 - vii. Presentations may be in English or French, however, please be advised that translation into either language may be necessary to accommodate judges at any given round.

III. Deadlines

- a. Competitors are expected to adhere strictly to the online registration and all submission deadlines:
 - i. Abstract submission deadline is at 11:59pm (Pacific Standard Time) on December 3, 2011.

- ii. Regional and National Competition details and deadlines will be announced later in the year to teams still in running. Teams selected to proceed to subsequent rounds of competition are expected to meet all deadlines and participate in required events or risk disqualification from the competition.
- iii. Please visit www.enterprizecanada.org and newsletters for the latest updates.

IV. Notice of Intellectual Property

- a. The ownership of business plans and any related intellectual properties will remain with the participating teams. The cash and non-cash prizes do not represent any stake in the proposed business plan.
- b. The Enterprize Canada Organizing Committee will take all possible measures to ensure the confidentiality of the business plans. However, as with any competition of this kind, the ultimate responsibility of protecting intellectual property lies with each team. Enterprize Canada suggests teams exclude highly sensitive information from their business plans and presentations if they are concerned about the confidentiality of the material.

V. Disqualification

- a. Plagiarism, copyright infringement, and intellectual property theft is strictly prohibited. In no way should any part of the business plan or related documents originate from a professional source.
- b. Sharing business plans or conferring unethically with other competitors is strictly forbidden, and may result in disqualification.
- c. Contacting any of the judges prior to the competition may result in disqualification.
- d. Judges may contact teams to inquire about the extent of involvement of each team member and/or external parties. Upon request, teams are required to

provide reasonable evidence that all external assistance involved with the development of the submission was limited to consulting and advising (i.e. teams must demonstrate that they are the primary founders of the business concept). Teams who are found to be competing in the competition through a proxy of undergraduate students will be disqualified.

- a. Enterprize Canada takes pride in its integrity as an organization, and expects participants to abide by the aforementioned policies and be honest and fair parties as well. We acknowledge that no set of rules, however thorough, can address every possible circumstance; therefore, in order to ensure a level playing field for all of our competitors, Enterprize Canada reserves the right to disqualify any team should we deem its behaviour in violation of the letter or spirit of the Enterprize Canada Competition.
- b. In submitting an entry to the Enterprize Canada 2012 Business Plan Competition, you acknowledge your understanding and accept the rules and terms outlined in this document.
- c. Enterprize Canada reserves the right to modify any aspect of the competition as appropriate at any time.

For all inquiries regarding the 2012 Competition Rules, please contact Kevin Tseng, Business Plan Director, at kevin.tseng@enterprizecanada.org.